



Deliverable report

Deliverable D 9.2 Local intermediate focus workshops

Month 26

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Abstract

This document presents the dissemination activities carried on after the end of the second year of the VIDI-Video project, in the form of workshops.

These workshops were organized by the VIDI-Video partners in order to create a general awareness about the project and its technology.

Different user groups were addressed by specific focus workshops. All the details about these activities, including the achieved results, are listed in this deliverable.



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1. Introduction

The purpose of this deliverable is to report on the main workshops organized by project partners to promote the project results in the three application fields (broadcast archives, cultural heritage AV institutions and video-surveillance) and also in the scientific community and in the industry sector.

These focus workshops, organized at the end of the second year of the project, are part of Task 9.1 “Public awareness and dissemination”, which aims at disseminating the project activity and produced results and stimulating interest and interaction between scientific communities and public at large.

During these workshops, dissemination material like brochures, fact sheets and posters have been used and distributed. Power-point presentations, tailored on the specific audience, and also a short informative video, presenting the use of the GUIs, have been prepared to allow an exhaustive presentation of the project whenever an Internet connection was not available.

Also a web demonstrator, developed within WP7, and able to perform semantic search of videos on a demo set of audiovisual material, has been showed during the various workshops, to present the project and illustrate the potential of the VIDI-Video technology.

A more detailed description of this demonstrator is included in *D9.3 “Definition of end of the project showcase”*.

In *Appendix A*, samples of the VIDI-Video brochure and poster are enclosed.

2. Intermediate Focus Workshops

VIDI-Video has distinguished three main user groups that benefit from the outcomes of the project: Broadcast Archives, Cultural Heritage Institutions and Video-surveillance community. Along with these target groups of potential users there is also the scientific community, in particular represented by other IST projects, networks of excellence, and other RTD projects, and the private sector represented by IT companies, media industry and other players in the AV market.

For each of the above-mentioned target groups, different VIDI-Video partners have organized in the past months specific focus workshops.

An exhaustive list of these events, organized by target community, follows below.

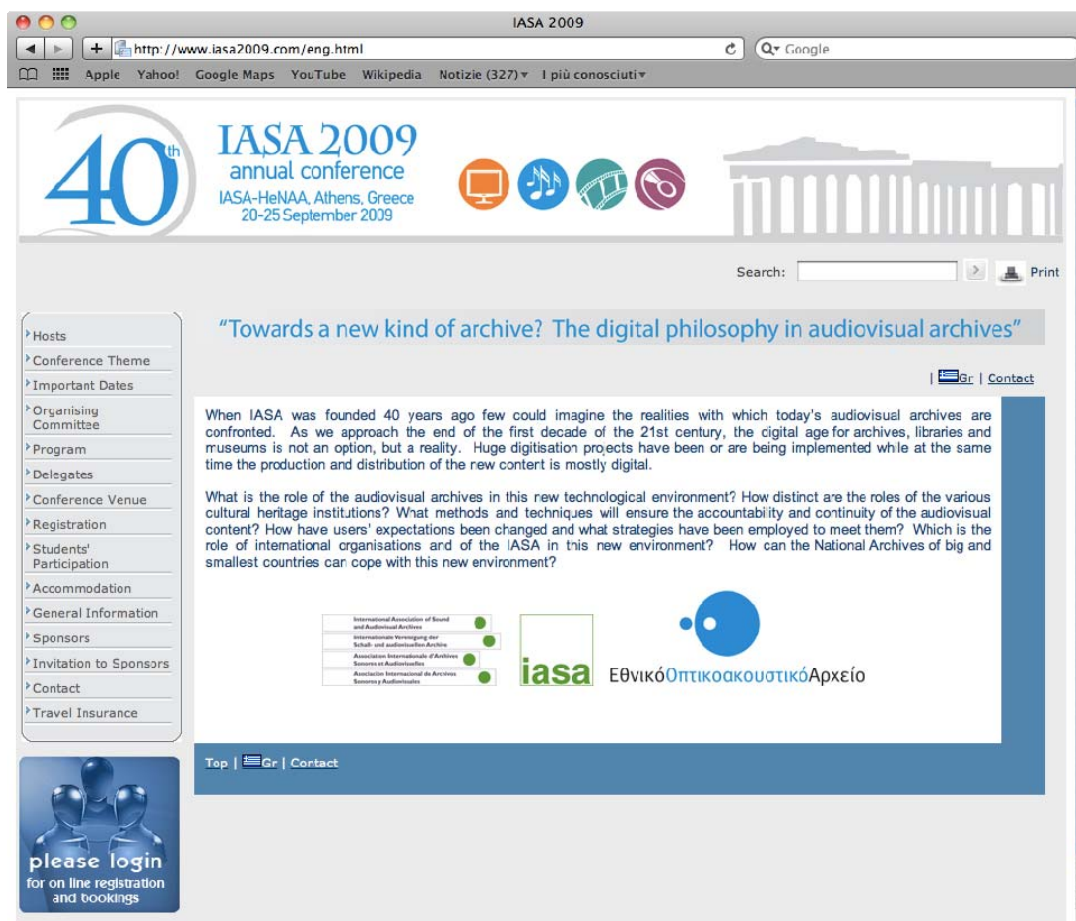
2.1. Broadcast archives and Cultural Heritage Institutions

For the broadcast and audiovisual archives and cultural heritage professionals FRD presented the VIDI-Video project during the **40th IASA annual conference** in Athens, from the 20th to the 25th of September 2009. (<http://www.iasa2009.com>)

The International Association of Sound and Audiovisual Archives (IASA) was established in 1969 in Amsterdam to function as a medium for international co-operation between archives that preserve recorded sound and audiovisual documents.

IASA has members from more than 60 countries representing a broad palette of audiovisual archives and personal interests which are distinguished by their focus on particular subjects and areas, e.g. archives for all sorts of musical recordings, historic, literature, folkloric and ethnological sound documents, theatrical productions and oral history interviews, bio-acoustics, environmental and medical sounds, linguistic and dialect recordings, as well as recordings for forensic purposes.

The theme of the conference this year was: “Towards a new kind of archive? The digital philosophy in audiovisual archives”.



The conference has been attended by more than 300 hundred delegates from all over the world, coming from a diverse range of interests, including music, folklore, historical and broadcast recordings; many of them are leaders in the development of good practice and the dissemination of information on collection development and access, documentation and metadata, copyright and ethics, and conservation and preservation.

FRD and University of Florence have submitted a paper about VIDI-Video, tailored for this target user community, that was accepted and published in the proceedings of the conference. Besides this, VIDI-Video was also present in the poster session of the conference from the 22nd to the 25th of September.

During these four days, in the poster session area, Marco Rendina from FRD has showed on a laptop computer the VIDI-Video web demonstrator of the semantic audiovisual search engine to more than 30 conference delegates, distributing also informative material (brochures and fact sheets).

2.2. Video-surveillance domain

On the 20th of February 2009, the University of Modena e Reggio Emilia (UNIMORE) has organized a national workshop in Modena on video-surveillance for urban safety.

The workshop was opened with a speech of the head of the Italian Police, Dr. Antonio Manganelli, and was attended by 300 participants, mainly local government officials, police officers, and lawyers.

The VIDI-Video project was presented during Rita Cucchiara's speech. Also a demo of the Visor software, developed in VIDI-Video, was shown to the audience.

The complete program and the conference proceedings can be found at:

<http://imabelab.ing.unimore.it/videosorveglianza2009>



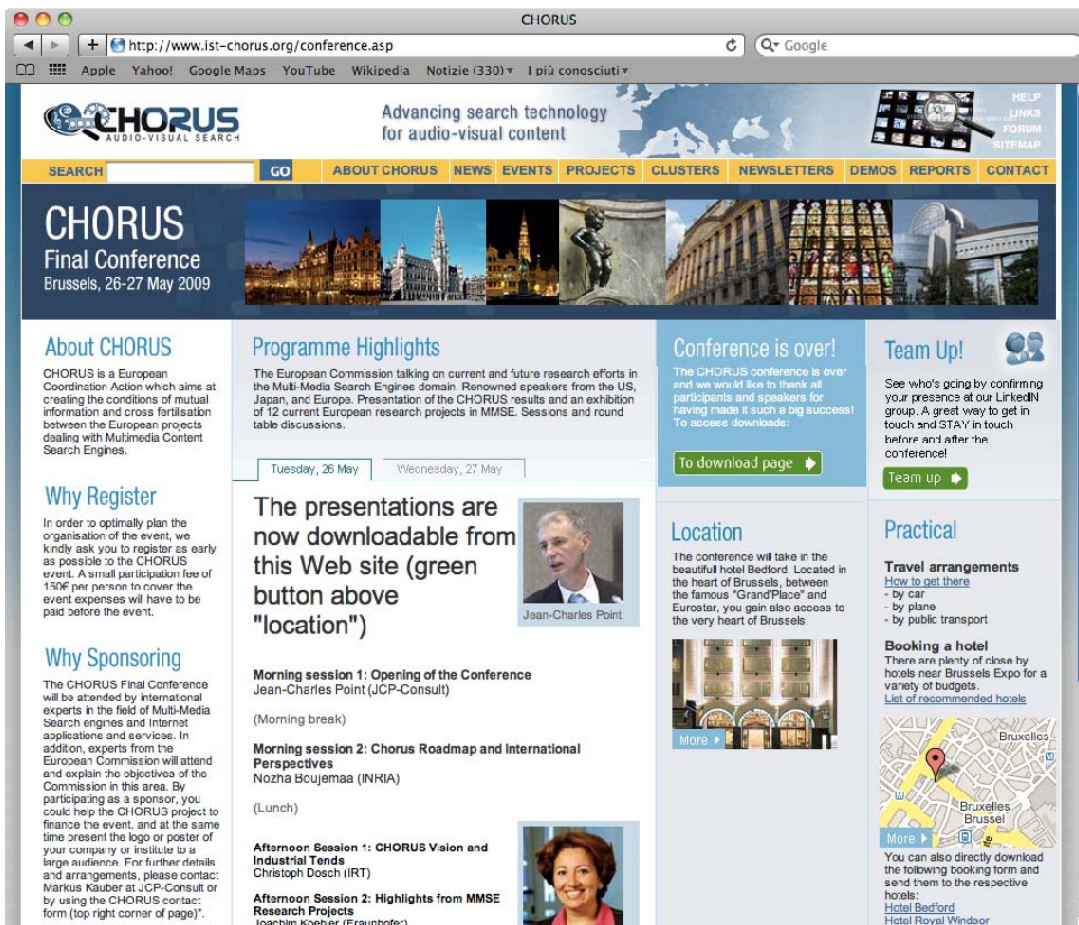
From left, Prof. Aldo Tomasi, Dr. Antonio Manganelli, Prof. Giorgio Pighi, Prof. Rita Cucchiara

2.3. Scientific community (IST projects, NoE, RTD projects)

On the 26th and 27th of May 2009, Arnold Smeulders, Cees Snoek and Koen van de Sande from the University of Amsterdam (UvA) have attended the CHORUS Final Conference in Brussels, where they gave a presentation of the VIDI-Video project.

CHORUS is a European Coordination Action, which aims at creating the conditions of mutual information and cross-fertilization between the European projects dealing with Multimedia Content Search Engines.

The CHORUS Final Conference has been attended by international experts in the field of Multi-Media Search engines and Internet applications and services. In addition, experts from the European Commission were present to explain the objectives of the Commission in this area. (<http://www.ist-chorus.org/conference.asp>)



The screenshot shows the CHORUS Final Conference website for Brussels, 26-27 May 2009. The page is divided into several sections:

- About CHORUS:** Describes CHORUS as a European Coordination Action aimed at creating conditions for mutual information and cross-fertilization between European projects in Multimedia Content Search Engines.
- Why Register:** Explains that registration is required to plan the event, with a small fee of 150€ per person to cover expenses.
- Why Sponsoring:** Details the benefits of sponsoring, including the opportunity to present a logo or poster and to be part of a large audience.
- Programme Highlights:** Lists the sessions for Tuesday, 26 May and Wednesday, 27 May.
 - Morning session 1: Opening of the Conference** by Jean-Charles Point (JCP-Consult).
 - Morning session 2: Chorus Roadmap and International Perspectives** by Nozha Bcujemaa (INRIA).
 - Afternoon Session 1: CHORUS Vision and Industrial Trends** by Christoph Dosch (IRT).
 - Afternoon Session 2: Highlights from MMSE Research Projects** by Joachim Koehler (Fraunhofer).
- Conference is over!** A notice that the conference has ended and provides a link to download presentations.
- Team Up!** Encourages participants to connect via LinkedIn.
- Location:** States the conference is held at the beautiful hotel Bedford in Brussels.
- Practical:** Provides travel arrangements (by car, plane, or public transport) and a list of recommended hotels for booking.

2.4. Private sector (IT companies, media industry)

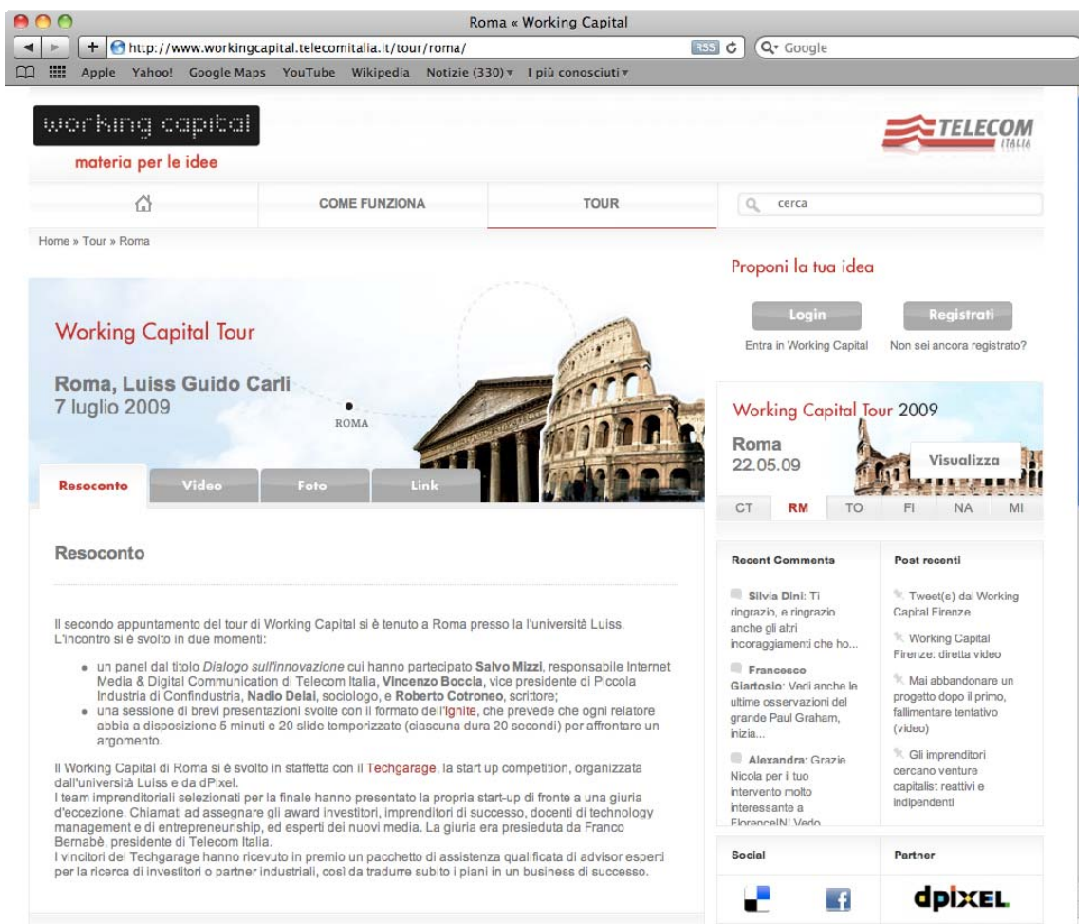
On May the 22nd 2009, Thomas Alisi from the University of Florence (UNIFI) presented VIDI-Video at the Working Capital / Techgarage barcamp in Rome, Italy.

(<http://www.workingcapital.telecomitalia.it/tour/roma>)

Working Capital has, as its main goal, the support of innovation and entrepreneurial initiatives in web 2.0, providing expertise, technologies and services to support their implementation and helping the growth of a new, young generation of entrepreneurs.

The main goal the VIDI-Video presentation was oriented towards gaining results in dissemination and, hopefully, developing contacts for venture capital.

VIDI-Video was presented in a panel with the O'Reilly Ignite strict scheduling system – 20 slides, 15 seconds per slide, 5 minutes total. This method is thought to impose speakers to be schematic when talking about technical issues, and to focus on few real strengths of the project. The presentation of Thomas Alisi is visible on YouTube following the link above.



Roma « Working Capital

ht.p.://www.workingcapital.telecomitalia.it/tour/roma/

working capital

materia per le idee

TELECOM ITALIA

COME FUNZIONA TOUR

cerca

Home » Tour » Roma

Working Capital Tour

Roma, Luiss Guido Carli
7 luglio 2009

ROMA

Resoconto Video Foto Link

Resoconto

Il secondo appuntamento del tour di Working Capital si è tenuto a Roma presso la università Luiss. L'incontro si è svolto in due momenti:

- un panel dal titolo *Dialogo sull'innovazione* cui hanno partecipato **Salvo Mizzi**, responsabile Internet Media & Digital Communication di Telecom Italia, **Vincenzo Boccia**, vice presidente di Piccola Industria di Confindustria, **Nadio Delai**, sociologo, e **Roberto Cotroneo**, scrittore;
- una sessione di brevi presentazioni svolte con il formato di l'ignite, che prevede che ogni relatore abbia a disposizione 5 minuti e 20 slide temporizzate (ciascuna dura 20 secondi) per affrontare un argomento.

Il Working Capital di Roma si è svolto in staffetta con il **Techgarage**, la start-up competition, organizzata dall'università Luiss e da dPixel. I team imprenditoriali selezionati per la finale hanno presentato la propria start-up di fronte a una giuria d'eccezione. Chiamati ad assegnare gli award Investitori, imprenditori di successo, docenti di technology management e di entrepreneurship, ed esperti dei nuovi media. La giuria era presieduta da Franco Bernabè, presidente di Telecom Italia. I vincitori del Techgarage hanno ricevuto in premio un pacchetto di assistenza qualificata di advisor esperti per la ricerca di investitori o partner industriali, così da tradurre subito i piani in un business di successo.

Proponi la tua idea

Login Registrati

Entra in Working Capital Non sei ancora registrato?

Working Capital Tour 2009

Roma
22.05.09

Visualizza

CT RM TO FI NA MI

Recent Comments

Silvia Dini: Ti ringrazio, e ringrazio anche gli altri incoraggiamenti che ho...

Francesco Giartosio: Voci anche le ultime osservazioni del grande Paul Graham, inizia...

Alexandra: Grazie Nicola per il tuo intervento molto interessante a Firenze!NI: Vedo

Post recenti

Tweet(e) da Working Capital Finanza

Working Capital Firenze: diretta video

Mai abbandonare un progetto dopo il primo, fallimentare tentativo (video)

Gli imprenditori cercano venture capitals: reattivi e indipendenti

Social Partner

dPIXEL



On May 6th-7th, 2009 Thomas Alisi (from UNIFI) presented VIDI-Video at the Better Software Conference, in Florence.

Better Software is the first Italian conference dedicated to software development and the training of managers and new entrepreneurs in the sector.

The event revolves around various heterogeneous themes linked to software production: from a collection of specifications to design, from project management to development, and from licensing to marketing.

The conference brings forward the most important national, and international, experts in the fields of agile project management, open source, web2.0, and all the elements which contribute to the production of a stable, utilizable and marketable product.

During his presentation, Thomas Alisi presented a live prototype of the AV search engine.

<http://www.bettersoftware.it>

The screenshot shows the homepage of the Better Software 2009 conference website. The browser window title is "Firenze, 6 e 7 maggio 2009 — Better Software 2009". The address bar shows "http://www.bettersoftware.it/". The page features a navigation menu with links for "Programma", "Speaker", "Location", "Contatti", and "Blog". The main content area includes the event title "Better Software 2009" with the tagline ".PROGETTO .PRODUCO .RILASCIO". A central text block describes the conference as a mix of national and international experts. A sidebar on the right lists sponsors: develer, INGRES, a group of icons (e, s, e, u, a, n, i, t, i, c, s), DOMSENSE, Albatravel group, and metodiagili. At the bottom, there are sections for "A CHI È DEDICATA" (listing roles like Imprenditori, marketing, project manager, etc.) and "RESTA INFORMATO" (with a newsletter sign-up form).

3. Annex A – Poster and Brochure



VIDIVIDEO




improving the accessibility of video

The Vid-Video project takes on the challenge of creating a substantially enhanced semantic access to video.

The outcome of the project is an audio-visual search engine, composed of two parts: an automatic annotation part, that runs off-line, where detectors for more than 1000 semantic concepts are collected in a thesaurus to process and automatically annotate the video, and an interactive part that provides an advanced video search engine. The automatic annotation part of the system performs **audio and video segmentation, speech recognition, speaker clustering and semantic concept detection.**













The system permits different query modalities (free text, natural language, graphical composition of concepts using boolean and temporal relations and query by visual example), resulting in an advanced tool for retrieval and exploration of video archives. In addition the use of ontologies permits to exploit semantic relations between concepts through reasoning, extending the user queries.

The off-line annotation part has been implemented in C++ on the Linux platform, and takes advantage of the low-cost processing power provided by GPUs on consumer graphics cards. The web-based system is based on the Rich Internet Application paradigm, using a client side Flash

virtual machine, and implements a visual querying mechanism with a very fast response. The Vid-Video system has achieved the highest performance in the most important object and concept recognition international contests (PASCAL VOC and TRECVID).

